

joy  
OF  
AGING  
2018



## What Your Mother Never Told You!

A special morning for women who have it all (and want to keep it!)

### *Sponsorship Opportunities & Recognition Benefits*

All sponsors will be entitled to have their name listed on the Event Program and the Joy of Aging web site. Sponsors at the Bronze level and higher will have an opportunity to include their promotional materials in attendee gift bags. Business acknowledgements will be issued by Mackenzie Health Foundation for all sponsorships.

#### *Diamond Presenting Sponsor*      **\$10,000**

- Three tables of ten in premier location
- One 8ft display booth at a prominent location at the event
- Corporate logo prominently displayed on the stage
- Corporate logo prominently displayed on front of all printed material: Invitation, Event Program, PowerPoint loop at the event, & media advertisements
- Speaking opportunity at the event
- Distinctive VIP table sign
- Recognition on the Joy of Aging website with link to sponsor website
- Pamper Me Pass

#### *Platinum Presenting Sponsor*      **\$5,000**

- Two tables of ten in premier location
- One 8ft display booth at a prominent location at the event
- Corporate logo prominently displayed on the stage
- Corporate logo prominently displayed on front of all printed material: Invitation, Event Program, PowerPoint loop at the event, & media advertisements
- Distinctive VIP table sign
- Recognition on the Joy of Aging website with link to sponsor website
- Pamper Me Pass

#### *Gold Sponsor*      **\$2,500**

- One table of ten
- One 8ft display table at the event
- Corporate logo prominently displayed on all printed material: Invitation, Event Program, PowerPoint loop at the event, & media advertisements
- Distinctive VIP table sign
- Recognition on the Joy of Aging website with link to sponsor website

#### *Silver Sponsor*      **\$1,000**

- Four event tickets
- One 8ft display table at the event
- Corporate logo prominently displayed on all printed material: Invitation, Event Program, PowerPoint loop at the event
- Recognition on the Joy of Aging website with link to sponsor website

#### *Bronze Sponsor*      **\$500**

- Two event tickets
- One 6ft display table at the event
- Name listed on PowerPoint loop at the event

***Product Sponsor*** **Only products donated with a value of \$250 or above will be displayed individually in the silent auction. Products with lower value may have to be included in a package and will only be displayed individually in the silent auction if space allows.**