

**FOR IMMEDIATE RELEASE – October 24<sup>th</sup>, 2012**

**YORK REGION WOMEN HAVE FUN RAISING FUNDS**

On Sunday, October 21<sup>st</sup>, 2012 over 350 women gathered at Bellvue Manor in Vaughan to raise funds for the Mackenzie Health Foundation (Formerly York Central Hospital Foundation), learn about healthy aging, fitness, how to improve their mental health, and build new friendships.

The event was organized by financial planners, Tina Tehranchian, Janine Purves and their team at the Richmond Hill branch of Assante Capital Management Ltd. Erin Davis, the co-host of CHFI's 98.1 Morning Show was the master of ceremonies.

The morning started with the beautiful sound of Dave McLaughlin's saxophone which was followed with a speech by Vivian Risi, owner of Royal LePage Community Realty, director of Mackenzie Health Foundation and one of the Platinum Presenting Sponsors of the event. She talked about her history of philanthropy and her special relationship with Mackenzie Richmond Hill Hospital. Keynote speaker, Rona Maynard, inspired the audience with her life story, recounting her battle with depression, how she learned to replace the negative barriers in her life with positive ones and encouraged the attendees to do the same.

To promote discussion after the keynote speaker, an expert panel consisting of Dr. Gus Zachos, Dr. Nick Voudouris & Dr. Nasrin Khatri was given the opportunity to answer questions from the audience. Financial planners, Tina Tehranchian and Janine Purves, also the Platinum Presenting Sponsors, then delivered a fun and entertaining presentation about women and money.

With the engaging and informative keynote speaker, the insightful humor of renowned comedienne, Judy Croon, fun activities, such as an energizing fitness break sponsored by Moksha Yoga Maple and interesting sponsor booths to visit – the morning proved to be a great success.

The event helped raise over \$40,000 which will not only be used to fund Mental Health Programs for Mackenzie Richmond Hill Hospital but will pay for four new psychiatric beds and renovations required to ensure the comfort and safety of patients and staff members.

The sponsors of the event included an array of national and local businesses including: Assante Capital Management Ltd. Richmond Hill Branch, Bell Canada, Royal LePage Community Realty, BodyScience Medical, CI Investments, John Paul & Co., Chartwell Classic Valley Vista, Delmanor Elgin Mills, Dynamic Funds, Fidelity Investments Canada, Holistic Health Clinic, iShares BlackRock, Mackenzie Financial, Manulife, Murray Higgins, RBC Global Asset Management.

In addition to our staple media sponsor (The Liberal newspaper), More, Dolce and City Life magazines were among the media sponsors of this year's event. Fairprint was the printing sponsor, and the McMichael Canadian Art Collection, who provided each attendee with a day

pass to the gallery, was the community sponsor. Prestige Salon provided hair touch-ups, the proceeds of which were donated to Mackenzie Richmond Hill Hospital.

For further information contact:

Tina Tehranchian 905.707.5220, Extension 22 <a href="mailto:ttehranchian@assante.com">ttehranchian@assante.com</a>	Janine Purves 905.707.5220, Extension 22 <a href="mailto:jpurves@assante.com">jpurves@assante.com</a>
--	---